

2023 ANNUAL REPORT

Dear Members, Friends and Supporters of Rural Arts,

In 2023, our greater Mid-Columbia Gorge Region Community came together in an amazing way to support The Dalles Art Center (TDAC). It was 64 years ago that a group of plein-air painters came together and formed The Dalles Art Association, which became TDAC. In the 1960s, we took over management of the 1910 Carnegie Library where we are housed, which is listed on the National Register of Historic Places.

Thanks to you, we overcame our financial hurdles at the beginning of last year, as more than 400 donors and members came forth to help us. We depend on your donations to do our work. It says a tremendous amount about our Community (with a capital C!) that you stepped up, caring about the arts, education and each other! THANK YOU!

I was honored to become your new executive director in May, and we have accomplished great things together: TDAC provided six weeks of Summer Art Camps welcoming 68 kids, 14 workshops for adults ranging from botanical printing to clay art, 10 art exhibits, five Artists Talks. We also facilitated a conversation with area artists to talk about their needs and ideas, and set new records for sales of artistic creations by local artists. We welcomed two new board members, Lee Weinstein and Christa Rude! We gathered for our Diamonds and Denim gala in September, learned to line dance, and enjoyed seeing each other at The Pines.

Your committed board, chaired by Pam Westland, has been hard at work on new strategic positioning for TDAC, which we are excited to share.

Our Mission: The Dalles Art Center connects people in the greater Mid-Columbia Gorge region through engaging and exploring art because a creative and connected community thrives together.

Our Vision: The Dalles Art Center is recognized as the heart of a resilient, creative community known as an inviting place for artists and where the arts are seen as an integral part of why people want to work, live in, and visit the area.

We will be hosting our annual Membership Meeting on Wednesday, March 27, 2024, as well as other community meetings throughout the year and have much to share! We hope you enjoy our first Annual Report and see that your support is making a difference in your community!

Please stop in and shop the gallery, sign up for a class, tell a friend about TDAC, join a discussion, and tap into your creativity through ART!



Sincerely,

Sally Johnson, Executive Director 220 E 4th St. The Dalles, OR 97058 541-296-4759

thedallesartcenter.org

ADMINISTRATION

- Sally Johnson, Executive Director
- Ellen Potter, Education and Public Programs Specialist

GALLERY

- Kris V. Dombroski, Gallery and Art Camp Coordinator
- Nancy Skakel, Gallery Assistant

BOARD OF DIRECTORS

- Pam Westland, President
- Lee Weinstein, Vice President
- Ed Thomas, Treasurer
- Dawn Marie Hert, Secretary

BOARD MEMBERS AT LARGE

- Vonda Chandler
- Philip Mascher
- Yvonne Pepin-Wakefield
- Christa Rude

COMMITTEES

(inviting volunteers!)

- Community Arts Committee (formerly Art and Design Committee)
- Development Committee
- Education Committee
- Events Planning Committee
- Grant Committee
- Landscape Committee

THANK YOU, VOLUNTEERS!

In 2023, approximately
75 Community members
volunteered on a committee,
helped in the gallery, cared for
our gardens and much more,
providing over 1,200 hours
(valued at \$54,000) in
donated time.







WHY A COMMUNITY ART CENTER MATTERS NOW

The rapid pace of societal and technological changes requires humans develop the ability to adapt and innovate ideas and solutions quickly. The world needs agility and creativity to meet these challenges.

Agility is a critical mindset for individuals and communities in creating solutions to emerging challenges and to live full and satisfying lives.

Engaging with or creating art increases brain health and agility for people of every age.

TDAC invites people to be a part of something that is bigger than themselves that has a greater positive impact than any one individual could do alone.

Dr. Vivek Murthy, U.S. Surgeon General released the Surgeon General's Advisory on Our Epidemic of Loneliness and Isolation in May of 2023. Loneliness and isolation increase the risk of premature death to levels comparable to smoking daily. The antidote to this epidemic comes from community connection programs and community organizations.





PROGRAM REPORTS

Community Art Committee: The Community Arts Committee is a new committee that will meet monthly to provide input to help plan and execute TDAC exhibits and public programs. This is the working committee for public art initiatives in coordination with the City of the Dalles. TDAC is recruiting committee members to help TDAC create new programs that represent and resonate with a diversity of communities within The Mid-Columbia Gorge area. Sally Johnson, Executive Director, is the chair of this committee. This committee currently has four active members and is recruiting up to four additional volunteers.

Education: The Education Committee's focus is assessing and establishing higher level learning objectives and partnerships in support of TDAC's mission as it relates to art education for students, teens, adults and seniors. Art education programs are key to TDAC's mission, and this committee is at the forefront of shaping the programs. This committee meets monthly. Pam Westland, Board President, is the chair of this committee, which has five active members and is recruiting three additional members.

Events Planning: Volunteers at TDAC help plan and volunteer at monthly exhibits, Summer Camps and our annual fundraiser. In 2023, TDAC hosted the Diamonds and Denim Party and raised over \$30,000 for art programs. Vonda Chandler, Board Member, chairs this four-person committee, which is seeking up to four more members who enjoy planning and executing events. We will be hosting our annual gala/fundraiser in May 2024. Stay tuned!

Landscape: This active committee meets two times a month to develop an ongoing plan to cultivate and maintain TDAC's beautiful public garden outside our Carnegie Library. Susan Julian is the chair of this committee that currently has a full roster of members. Please contact us to add your name to the list of potential volunteers when a spot opens.

Grants: This is a new committee with a charter to research, plan and submit grant proposals for TDAC and public art projects with the City of The Dalles. Sally Johnson is the chair of this committee and is actively recruiting two to three members with grant writing experience to join.

Gallery: Did you know TDAC operates an art sales gallery, and that 70% of all sales go to artists whose work we sell? Our gallery is one of the important funding sources for TDAC. This year, it generated \$41,000 in gross sales, resulting in payments of \$28,700 to artists. Looking forward, we want to increase our sales and visibility in 2024. If you're interested in helping us reimagine the gallery, or would like to have us consider your artwork for possible sales, please contact us!

Carnegie Historic Library: When TDAC took over ownership of The Dalles historic Carnegie Library, it did so under the condition it cared for and maintained the building. This year, we assessed the building rafters and rooftop and received an estimate for needed repairs from a specialist in historic building repairs. We upgraded our alarm system and received bids to improve the walls on the second floor, paid for with a grant from the Ford Family Foundation. Looking forward, we want to hire a historic architecture expert to conduct a full review of our historic building and its repair and maintenance needs to craft a five- to ten-year special projects plan for major repairs and improvements.

Development: TDAC's Dev Team was pleased to be accepted into the M.J. Murdock Charitable Trust's Essentials of Development Program. The Development Committee adopted the training principles of appreciating and building authentic relationships with donors. We developed an annual fundraising plan and exceeded our goal of \$112,000 in major gifts this year. We participated in Giving Tuesday, which raised funds and visibility; sent our annual appeal letter to 1,999 people; and were the beneficiary of several local community fundraisers. We are now able to accept gifts of stock and sharing from IRAs and donor-advised funds. Thanks to all of you who donated, and to the trusts and foundation supporters and corporate sponsors, and to those including us in your estate planning. Board members Philip Mascher and Lee Weinstein are co-chairs of the team. This six-person committee is actively recruiting two additional members. In 2024, we plan to present our Strategic Principles to donors and our Community. We have started building a Windy Day Fund to help us prevail over unexpected gales.





FINANCIALS

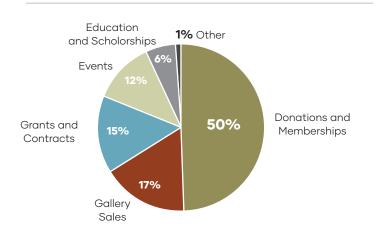
TDAC is pleased to report that 2023 ended in a strong position and contributed \$35,000 into our Windy Day Fund, for which we'd like to add another \$65,000-\$75,000 to cover six to nine months of operations. Through generous support from donors and diligent financial and programmatic management, TDAC righted its financial ship following concerning fiscal conditions in Q1 2023. The very successful year was largely attributed to increased fundraising and incredible grassroots support from the local Community. The Executive Director alongside the Education and Public Programs Specialist continue to develop new impactful programming. Continued sustainable growth in operations are anticipated in 2024 as financial fundamentals are addressed alongside program implementation.

Interim FY 2023 income and expenses presented. CPA audited financials are anticipated Q2 2024. —Ed Thomas, Treasurer

2023 INCOME

Other

Total



Income	
Donations and Memberships	\$131,588
Gallery Sales	\$45,153
Grants and Contracts	\$40,600
Events	\$31,686
Education and Scholoships	\$14,641

\$1,498 **\$265,165**

Net Income	\$43,407
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2023 EXPENSES

Supplies		
Fees/Lisceneses/Other 5%		
Communications 8%		
Utilities and Facilities 7%	48%	Wages and Benefits
Instructors and Contractors		
14%		
Artist		
Commissions		

Expenses	
Wages and Benefits	\$106,819
Artist Commissions	\$30,077
Instructors and Contractors	\$23,838
Utilites and Facilities	\$15,680
Communications	\$18,292
Fees/Liscenses/Other	\$15,321
Supplies	\$11,732
Total	\$221,759



In 2023, 80% of the children who participated in Summer Art Camps attended on scholarships from TDAC. TDAC is committed to providing art education to children regardless of family economic status. Funding for scholarships came from Masonic Lodge, Wasco #15 and individual donors.

"My daughter has special needs, and it was such a wonderful surprise to work with an organization that went out of its way to welcome her to be a part of the class."

- Camp Parent

TDAC donors give in many ways from one-time gifts to recurring monthly donations to gifting of stock. All contributions matter to TDAC. If 300 community members donated \$35 - \$135 per month on a recurring basis, TDAC would achieve financial stability.

"I started donating to
TDAC on a monthly basis
in April of 2023. I like
seeing that over a year,
my contributions add up
to a donation that feels
meaningful to me. I am
a proud supporter of
TDAC!"

-2023 TDAC Donor

TDAC The Dalles Art Center

Thank you for Supporting The Dalles Art Center – Your Rural Non-Profit Arts Organization!

GRANTORS

Over \$42,000 of combined grant support came from:

- · First Interstate Bank
- · M.J. Murdock Charitable Trust
- Masonic Lodge, Wasco #15
- Oregon Arts Commission
- · Oregon Community Foundation
- · Roundhouse Foundation
- The Ford Family Foundation
- James F. and Marion L. Miller Foundation

PRO BONO SUPPORT

· Campbell Phillips Law PC

DONORS \$10,000 +

· Andrea Weisbrod Wilder

\$5,000 - \$9,999

- Anonymous
- · Vonda Chandler
- Ed Thomas
- Eleanor Lemann and David Cleveland

\$1,000 - \$4,999

- · Dick and Mary Adkisson
- · Wayne Allsop
- · Bob and Barbara Bailey
- · Adelle and Ernie Barnett
- · Bill and Jennifer Booth
- Dennis and Mary Davis
- Dan and Jill Durow
- · Amanda Evans
- Jim and Sue Foster
- Mary C. Hanlon
- Heather McCloud and W. Thurlow McCloud, PHD
- Sally Johnson and Stephen Mulder
- David and Linda Johnson
- Sylvianne Johnson
- Donna Jones
- · Ned and Sandy Kice
- · Corliss and Bill Marsh
- · Philip Mascher and April Streeter
- · Kathy McBride
- Nancy McCarthy

- · John and Dawn McClaskey
- · Jan and Maui Meyer
- · Travis Nelson
- · Sally Newell
- · Loreen Officer
- · Joyce Overeem
- · Lynette Poulton
- · Anne Radford
- · Ryan Rooper
- · Randy and Susan Stewart
- · Connie Thomasian
- · Joanne and Mark Ward
- · Jocelyn and Kenneth Weeks
- · Lee and Melinda Weinstein
- Marolyn Wilks
- · Sam and Anne Marie Woolsey
- · Paul Zilka

\$500 - \$999

- · Ken and Shirley Bailey
- Linda Brown
- Ruth Cutler
- · Josiah Dean and Claire Sierra
- · Carol Dowsett
- Donald Guilliams
- · Dawn Marie Hert
- · Susan and Peter Julian
- Jon Keyser
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- · Kyle Kroker and Melody Ghormley
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- Pam Westland and Lance Westland
- Vanessa Wilson and Aaron Good
- · Shannon and John Zilka

\$250 - \$499

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- · Judy Pearson
- · Mary Ann Powell
- · Doug Reid

· Alan Root

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- · Steven and Lisa Scardina
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- Vesta and Jim Smith
- · Judy Smitke
- Brian and Linda Stahl
- · Carolyn Wright
- Susan Vallie
- Jim and Michele Wahlstrom
- · Hank and Judy Weber
- · Janet Williamson
- · Katherin Young

DONORS (CONT.)

\$5-249

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- · Stephanie and Dane Klindt
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- · Karen Stafford

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- · Jeff and Allison Stewart · Sharon and Joe Stewart
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- · Bill and Julie Sturman · Marcus Swift
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- · Luke Tucker
- · Jennifer VanAtta
- · Gary and Debbie VanOrman
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- · Peny Wallace
- · Kathrvn Watne

· Wallace and Dellie Wenn

- · Meagan Wells-Clark
- Judy Wing
- · Polly Wood

· Jodi Wright

- · Steven Woolpert · Jewel Woolsey and Dennis Williams
- · Lettie Young

to improve our systems in 2024.

- · Serena Smith
- · Mary Soden

- · Sidne Steindorf
- · Cleo Sterling
- · Susan Sterling

- · Tyler and Suzanne Tennent
- · Rebecca Thistlethwaite
- · Susan Thomas
- · Kelly Turso
- · Yazmin Villegas
- · Christine Wallace
- · Mark Ward
- · Jennifer Weiss
- · Sarah Wolf · Marilyn Wong
- · Katie Woodruff

